



## WINNING A SEAT AT THE TABLE IS THE FIRST STEP TO WINNING WORK FROM A PROSPECTIVE CLIENT.

Today's business environment is more competitive than ever. An impressive response to a proposal request is usually the deciding factor on which companies are selected for interviews. Knowing your audience, understanding their need and developing a tailored proposal requires thorough planning and careful execution. For some companies, the limitations of staff to be wholly dedicated to this effort can mean the difference in a mediocre proposal and a great one. We have the experience and the expertise to help you put your best foot forward and create a proposal to set you apart from the competition.

When given the chance to be interviewed and tell your story, we can collaborate to develop a presentation and supporting materials to represent you and your message. Producing a winning presentation is part science and part art. People buy from people, not from slides, and your presentation should differentiate you from your competition. We create presentations that highlight your talking points so that listeners are engaged with you. Why not draw on our experience at designing winning presentations for your next interview?